

Beethovenfest Bonn

The Beethovenfest Bonn is looking to fill the following position in the Communications Department as soon as possible:

Traineeship Social Media & Content Creation (m/f/d) full-time

The Beethovenfest Bonn is one of the oldest and most important music festivals in Germany. Founded in 1845 by Franz Liszt in the city where Beethoven was born, it is now a cultural highlight with international reach, with more than 70 concerts in Bonn and the region every September.

The focus of the traineeship is on the creation and publication of digital content as well as copywriting for various formats and channels. As part of the communications department, you will work closely with the editorial team and the Head of Communications and deepen your existing knowledge of content creation and text writing. In terms of content, the focus is on providing communication support for the fellowship artists and their respective projects. Every year, the Fellowship Programme offers five outstanding artistic talents the opportunity to try out concrete ideas and visions for the musical creation of the future at the Beethovenfest. As a volunteer, you will provide media support to the Fellows during the project phases.

Your tasks:

- Writing texts for various media and in particular the Beethovenfest's social media channels
- Conception and creation of social media content with Fellowship artists, including in the run-up to rehearsals and concerts (video/audio/photo)
- Supervision of external service providers for content production
- Preparation and co-organisation of digital media for the Beethovenfest's annual programme publication
- Preparation of the annual call for applications and
- editorial work on the Fellowship programme

You will gain insights into:

- Text writing and editing for various media and channels
- Independent creation of digital content (photo, video, audio), including working with a timeline-based editing programme (Da Vinci Resolve, Logic Pro)
- Editing and managing external content service providers (photo/video/audio/text)
- Working with and communicating about musical content

You have:

- a university degree, preferably in photography, videography, communication, media or cultural studies/management
- a very good feel for language and visual media
- An interest in music and artistic forms of expression
- a friendly and confident demeanour and a strong ability to work in a team
- a proactive and structured way of working (even in stressful situations)
- during the festival period: willingness to work weekends and public holidays
- Knowledge of the common Microsoft Office programmes and the Adobe Creative Cloud
- initial experience with a timeline-based editing programme (desirable)
- Good knowledge of German and English
- Class B driving licence (desirable)

We offer:

- A challenging, varied job in a friendly team
- The opportunity to familiarise yourself with all areas of festival operations
- Close involvement in the work of the communications department and the opportunity to take on tasks independently
- Professional equipment for content creation (Black Magic and Apple-based film and streaming equipment)
- A gross monthly salary of €2,300 (13 monthly salaries)
- Job Ticket or 49,- Euro Germany Ticket
- An attractive working environment in the Beethoven, federal and UN city of Bonn with its rich cultural offerings

The position is limited to 18 months.

Please send your application with the usual documents exclusively in digital form to the Managing Director of the Internationale Beethovenfeste Bonn gGmbH, Dr. Michael Gassmann, gassmann@beethovenfest.de. If you have any questions, please contact the Head of Communications, Philipp Seliger (seliger@beethovenfest.de).

Application deadline is 31.1.2024.

The fellowship programme is funded by the state of NRW and the Federal City of Bonn.